

# What if

you could acquire new clients without even trying?

Today, you spend (non-billable) hours on networking and marketing that might reach someone who might become a client someday. Maybe. But you cannot base the success or growth of a law firm on hope and luck.

**By optimizing your website to work with search engines, Wells & Drew transforms your site from a static online resume into an engine that drives new business.**

**70%** of people use search engines

**80%** never look past the top ten results

With your site on the first page of search results, you can take control of the growth and direction of your company.

**How does SEO lead to new clients?**

**What guarantees do we offer?**

**How can you get a free trial?**

**Why Wells & Drew?**

**READ ON**

## Our Guarantee

No contracts. Unlike most SEO firms, we **do not require any contracts**. Our results will speak for themselves. Done properly and returning a high ROI, SEO doesn't need a contract.

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**Don't get left behind**  
**Call us today:**  
**800-342-8636**

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**WELLS & DREW**  
AMERICA'S ENGRAVER SINCE 1855

**Before they see you, how will they perceive you?**

Since its founding over 100 years ago, Wells & Drew has created credibility and sterling reputations for legal professionals through high quality legal supplies, logo design, fine stationery and now web design and SEO services. Simply put, we help you look good, for less than you think.

## Search Engine Optimization

*For legal professionals*

Finding the needle  
in the haystack:  
Transform client acquisition  
from **effort-intensive**  
*to effort-less.*

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# *Client Acquisition with Wells & Drew Search Engine Optimization (SEO)*



## The Process at Work

By working optimally with search engines, your site can rank in the top ten results.

**Automatically, traffic to your site spikes with waves of prequalified potential clients.**

This improved visibility and web presence of your legal practice has offline benefits too:

Customers view high rankings as indicators of expertise and marketplace success.

Meanwhile, we also optimize your site to convert leads into new clients.

**The sum result: A return-on-investment that will blow through the roof, up to 500%.**

## Results, Value, Control

Our results are measurable and effortless to you, returning superior value for the investment. Using your website to drive business enables exquisite control over the client acquisition process.

## Wells & Drew, and You

To bridge search engines, clients and legal professionals, you need a company that speaks all three languages. We do.

Our service frees you to spend more time on billable hours. With client acquisition effectively developed, you can easily plan and direct the growth of your firm.

**When your site is optimized for search engines, it becomes an active sales agent working for you 24 hours a day.**

## Our Services

Your expertise is serving your clients.

*Ours is serving you.*

Our comprehensive services cover every aspect of SEO:

- ✓ Site structure optimization
- ✓ Content development
- ✓ On-page optimization
- ✓ Link-building
- ✓ Keyword optimization
- ✓ Analytics and reporting
- ✓ Conversion optimization

**For more detailed information about our services and what we can do for you, call 800-342-8636 or visit us at [www.WellsDrew.com](http://www.WellsDrew.com).**

**Contact Wells & Drew today to get a free month of service**